

PlayDrums!

FREE 5-MINUTE FIRST DRUM LESSON

The comprehensive, hands-on program designed to create new drummers.

Now Available For Drum Dealers And Teachers
Drum Student Growth = Drum Business Growth

Free online video tutorial and printable support material downloads @ www.playdrums.com include:

- **PlayDrums! lesson plans for drumset and conga drums**
Video tutorials and printable guides by leading drummer/educators Dom Famularo (drumset) and Jim Greiner (congas) explain the PlayDrums! concept as well as the background of drums, drummers and drumming while providing basic information on how to play drums as well as how much fun it is to play drums.
- **Event planning suggestions for location, time, audience and instrumentation**
Who - Elementary thru high-school students, boys, girls, teens, young adults, professionals, families and senior citizens.
What - FREE beginning drum lessons taught by qualified instructors on professional-quality instruments that will excite, entertain and inspire potential drummers
Where - Schools, stores and studios; rental halls and malls.
When - After school, evenings or weekends.
Why - Drum Student Growth = Drum Business Growth
- **Support & promotional materials**
Free, printable, black-and-white and color downloads available at www.playdrums.com include professionally-prepared artwork for PlayDrums! Flyer/Posters, Sign-Up Sheets, Lesson Guides, Certificates Of Achievement and Post-Lesson Evaluation Forms along with a sample press release for local magazines, newspapers, tv and radio.

Recent studies have shown that music participation can play an important role in enhancing mental, emotional, physical, cultural and social wellness and drumming remains one of the most accessible, affordable and fundamental forms of music making. Recommended by leading music education organizations, PlayDrums! combines a brief introduction to drums, drummers and drumming with a hands-on lesson taught by a qualified instructor. The goal of the program is to give each student enough knowledge and technique so that he or she can drum along with a simple song by the end of the lesson— providing a positive experience for the first-time player that will encourage them to continue playing music throughout their lives.